



# prathap suthan

## **When you see India Shining, there's a Loyolite behind it**

In October 2003, when the Indian Government wanted to sell a rosy picture of the Indian economy and the reforms programme, it selected leading ad agency Grey (India). The campaign developed by the creative team at Grey caught public attention for its catchword "India Shining". This slogan was coined by 1977-batch Loyola alumnus Prathap Suthan.

On New Year's Day 2004, Prathap took charge as National Creative Director at Grey (India). "Just as always, the focus will be to exceed and excel," said Prathap, as he slid into the top slot. His teachers will be pleased to hear that. Jesuits have always laid emphasis on "magis", striving for excellence.

Loyola got a taste of Prathap's creative juices in 2002, when the notice-board came alive with his posters for the silver jubilee reunion of Boys of Seventy-Seven (BoSS). The posters projected his batch's diversity and energetic spirit. While designing them, he combined nostalgia and humour, using Loyola-isms of a bygone era, like "God Promise".

Prathap is a member of the Old Boys' Association and attends reunions when he is in Trivandrum. His brothers Pramod P. Suthan (1980 ICSE) and Pradeep P. Suthan (1985 ICSE) also studied at Loyola.

## OBA's Career Programme

On the career talk front, Loyola OBA organised a Young Journalists Programme in November and December. More than twenty students participated in the writing workshop linked to the school magazine.

## School Admission

Sons of Balachandran K. (1978), Narayanan S. (1981) and Iype Thomson (1984) got admission to Loyola, in November.

## New members in OBA

1973 ISC	SATHISH N. V., Civil Engineer, United States
1977 ICSE	VINEETH ABRAHAM, Min. of Env. and Forests, New Delhi
1982 ICSE	Dr. SURESH KUMAR, S. P. Fort Hospital, Trivandrum
1983 SSLC	Dr. LAJI MATHEWS, Dubai Hospital, Dubai
1984 ICSE	R. S. K. MANIKANDAN, Arunachalam Stores, Trivandrum
1989 SSLC	PRAVEEN S., Marine Engineer, PIL, Singapore
1991 ICSE	RANJIT JOSE M., Inchacape Shipping Services, Dubai
1991 SSLC	SANJAI BASHEER, IBS Software, Trivandrum
1993 ISC	AJITH SOJAN, Escotel, Ernakulam
1993 SSLC	VIMAL K. N., IBM, Bangalore
1994 SSLC	GEORGE V. THOMAS, Tata Infotech, Pune
1995 SSLC	MANOJ E. K., Architect, Trivandrum
1998 SSLC	BENOY VARGHESE, Engineering student, Trivandrum
2002 ISC	MANDEEP KHURANA, Engineering student, Trivandrum
2003 ICSE	REVIKRISHNAN S., Student

### 2003 ISC

ANUP APREM	JIAN JOHNSON	RAHUL P. NATH
ARAVIND M.	JINU KRISHNAN	RAJEEV NAIR N. V.
ARAVIND S.	JITHU S. BABU	RAKESH C. A.
ARUN JOHN	JOHN PAUL ABY JOSEPH	RAKESH PRASANAN
ARUN RAJ V.	JOJO JOHN	RAKESH WARRIER
ARUN SUDHEENDRAN	KARTHIK A.	RANJITH S. N.
ASHWIN S. PATTOM	KAUSTUBH GUPTA	ROBIN JOHN
BIMAL V.	KRISHNACHANDRAN P.	SAJITH KUMAR S. S.
CLINTEN GOMEZ	LAL SANKAR S.	SREEJITH
DEEPAK SURESH	MARTIN SIMON	UNNIKRISHNAN
GEORGE PHILIP	MATHEW GEORGE	VINEETH K. KUMAR
JAIKRISHNA V. S.	MICHAEL MANSHOVEN	VISAKHAN KATTAPPURAM
	NIKKU ABRAHAM GEORGE	VIVEK JOSEPH

**School Day** Huge crowds, magic show, cinematic dances and music marked the School Day in January. Gouri Parvati Bai of the erstwhile royal family was the chief guest.

**Sports Day** In the Sports Day celebrations on November 8, 2003, Gemini Giants won. Colourful saree dance, PT display ("mass PT") and yoga were the highlights.

**Quiz** Loyola won the Kerala round of The Hindu Young World Quiz 2003, and stood third in this year's Kerala edition of TCS Quiz.

**Basketball** The 29th Loyola Invitation Junior Basketball Tournament was won by G. V. Raja Sports School. Loyola came runner-up.



**Cricket** Loyola Cricket Academy took part in the Schools' World Cup cricket tournament organised by Delhi Public School in December.

**Green Squad** Loyola Green Squad went on an expedition to Wayanad, and also organised a career talk on environmental education.



Enactment of Nativity, Santa Claus, class-wise singing of carols, and exchange of gifts marked the Christmas celebrations in December.

**Study Visits** In the village exposure programme, students of Std.VIII visited a coastal village at Thumba. As part of their study of history, the class went to the Koyikkal Palace at Nedumangad.

**ICSE Meet** For the first time, Loyola hosted the All Kerala ICSE/ISC Schools' Athletic Meet. Most events were held at the University Stadium. OBA helped the school organise the quiz competition at Loyola.